



LIVESTOCK
IDENTIFICATION
SERVICES LTD.

MEMORANDUM

TO: Alberta Livestock Industry
FROM: Jeff Bilow
DATE: November 6, 2012
RE: 50,000 Registered Brand in Alberta

LIS is offering a free brand and a free copy of the 2013 Brand Book to the individual, partnership or company, who registers the 50,000th brand in the province of Alberta. All applications will be processed in the date order that they are received with money and all supporting documents in place.

The winner will be announced on January 4th 2013 and contacted directly on or about the same day.

If possible we would be very appreciative if your organization could post this special offer on your notice boards, websites or other electronic or traditional means of marketing so that as many producers in Alberta have an opportunity to take part in this piece of our province's history dating back over 100 years. If you or any of your members or producers have any questions they can contact LIS at (403)509-2088 or info@lis-alberta.com.

Thanks for your support in this special celebration of the province's brand history along with the history of LIS and Alberta agriculture.

Regards,

Livestock Identification Services Ltd.

Jeff J Bilow

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