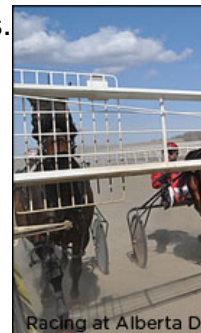


With two breed association sales in the last month showing an increase in the average sale price, things could be looking up for the horse industry in Alberta. Alberta Standardbred Horse Association (ASHA) and the Canadian Thoroughbred Horse Society (CTHS), Alberta Division, both report successful results at their fall sales.

The sales ran on back-to-back weekends. Alberta CTHS ran the sale in Edmonton on September 18th and ASHA ran the sale the following weekend on September 24th in Olds.



The average for Alberta CTHS was up this year to \$7,445.29 for yearlings in both the main and supplementary catalogues. The 2010 yearling average was \$5,389.13.

ASHA reported an average price of \$6,242. Last year's average price was \$5,804.

In the USA, Keenland has also boasted their average price increased 18.05 percent at their September Yearling Sale.

For more information on the ASHA sale, visit their [website](#).

For more information about the Alberta CTHS sale, read the [article on the top 5 sellers](#), courtesy of Alberta CTHS.